



TCCAA Student Athlete,

Below is the NJCAA Name, Image, and Likeness Policy and how it could affect your opportunity to participate in the TCCAA and NJCAA Athletic competition.

## **NJCAA NAME, IMAGE, AND LIKENESS POLICY**

### **Article V. Section 4.**

#### **B.3. Name, Image, and Likeness**

B.3.a. The following acts shall not cause a student-athlete to lose their amateur status:

B.3.a.i Participating in radio or television programs for the purpose of promoting an amateur athletic event.

B.3.a.ii Receiving compensation for supervision of physical education, playground, or recreational activities.

B.3.a.iii Receiving compensation for use of name, image or likeness to promote any commercial product or enterprise, or public or media appearance so long as it does not conflict with the institutions existing partnerships, sponsorships, and agreements.

B.3.a.iv A member institution allowing a student-athlete to receive compensation in compliance with their state law.

B.3.b The following acts remain prohibited:

B.3.b.i Institutional employees or boosters making direct payment to athletes;  
and

B.3.b.ii Direct payments from the institution in exchange for athletic performance or as a recruiting inducement.

#### **B.4. Professional Organizations – Agents –Advisors**

B.4.a. Limited negotiations with a professional organization, agent or advisor shall not cause a student-athlete to be deemed ineligible, subject to the following:

B.4.a.i. Written Agreement: If a student-athlete or a representative of the student-athlete reach a written agreement of any type with a professional sports organization or with an agent or advisor to represent the student-athlete, their eligibility at an NJCAA member college will be immediately forfeited.

B.4.a.ii. Gifts & Services: A student-athlete will be ineligible if they or a representative of the student-athlete accept transportation, meals, lodging, entertainment or gifts from any professional sports organization, agent or advisor.

B.4.a.iii. Advisor: It is permissible for a student-athlete to have an unpaid advisor, without jeopardizing his/her eligibility. Advisor may be utilized for advice, including advice regarding a proposed contract. Such advisor must not solicit contracts or tryouts, make direct contact with a professional sports organization or enter a financial agreement with the student-athlete of any kind. Additionally, the advisor must not have a contract with a professional sports organization.

B.4.a.iv. Professional Sports Organization: These regulations dictate the relationships of student-athletes and their parents or guardians with professional organizations.

B.4.a.iv.a. Negotiation: A student-athlete or a representative for the student-athlete may negotiate directly with a professional sports organization provided no agent is involved, and no contract is agreed upon, either orally or in writing.

B.4.a.iv.b. Gifts and Services: A student-athlete who receives items of value, including but not limited to, meals, transportation, lodging, or entertainment expenses for the student-athlete or his representatives from the professional sports organization will jeopardize their NJCAA eligibility.

## **B.5. Penalty:**

An NJCAA member college, who after an investigation has been found to have allowed to participate a student-athlete in violation of amateur status bylaws shall be prohibited from participation in the current year's postseason tournament. If the violation is determined after the sport season has ended, the member college will be prohibited from postseason participation in the next academic year.